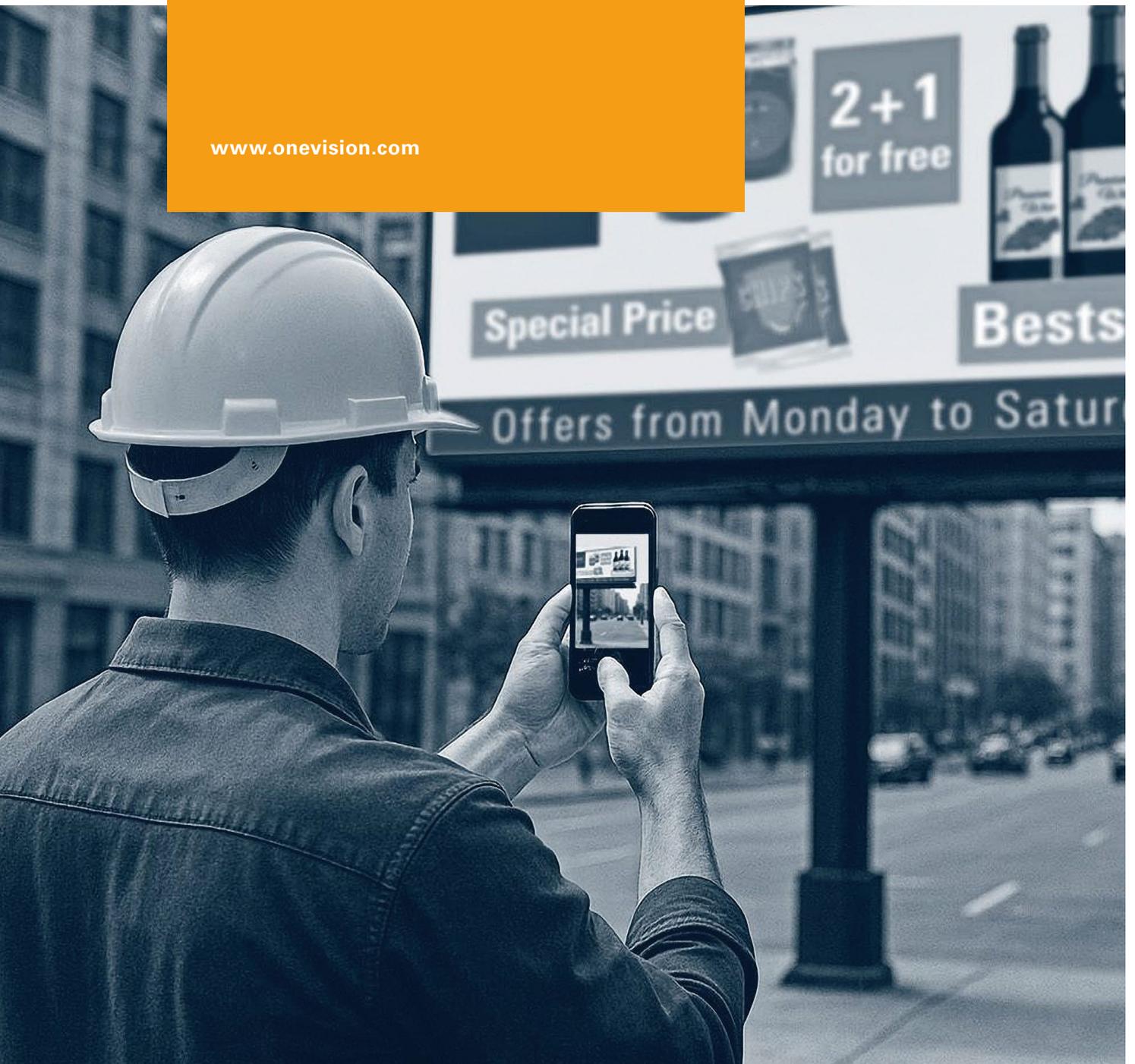


# AI BILLBOARD VALIDATION

The future of automated  
out-of-home advertisement

[www.onevision.com](http://www.onevision.com)

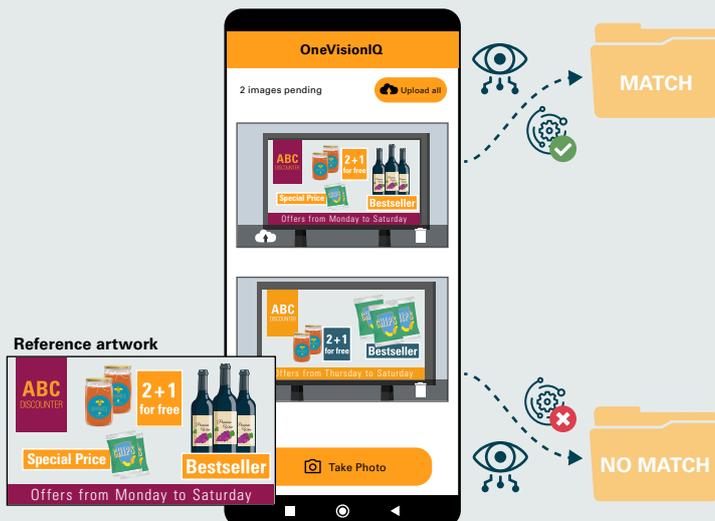


# SMART BILLBOARD VALIDATION

## with computer vision

**AI Billboard Validation** is your automation solution for seamless out-of-home (OOH) campaign management.

Our comprehensive software uses **AI-powered artwork and quality checks** to ensure every billboard is displayed exactly as intended. Combined with the mobile app, it provides **instant proof of posting, precise geolocation tracking, and automated feedback**, guaranteeing smooth communication across all stakeholders throughout the campaign life cycle.



## Your benefits with AI Billboard Validation



### Media Agency

Develops campaign strategies and designs, and places orders for OOH campaigns.

- ✓ Full transparency with real-time reporting
- ✓ Ensure brand integrity through automated checks
- ✓ Consistent quality through AI-powered validation



### OOH Owner

Owens advertising locations, rents out inventory, manages and monitors campaigns.

- ✓ Faster invoicing through digital proof
- ✓ Fewer disputes thanks to clear documentation
- ✓ Optimized reprint cycles through error detection



### Wide Format Printer

Prints, cuts, and ships advertising media, and handles reprints if needed.

- ✓ Seamless integration into existing workflows
- ✓ Reliable planning of reprints via automated processes
- ✓ Fewer production errors through intelligent monitoring



### Installation Company

Installs and maintains billboards, ensuring correct placement and condition.

- ✓ Clear, AI-guided instructions
- ✓ Reduced administrative effort through automated documentation
- ✓ Faster operations through digital validation / feedback



Get more out of your processes:

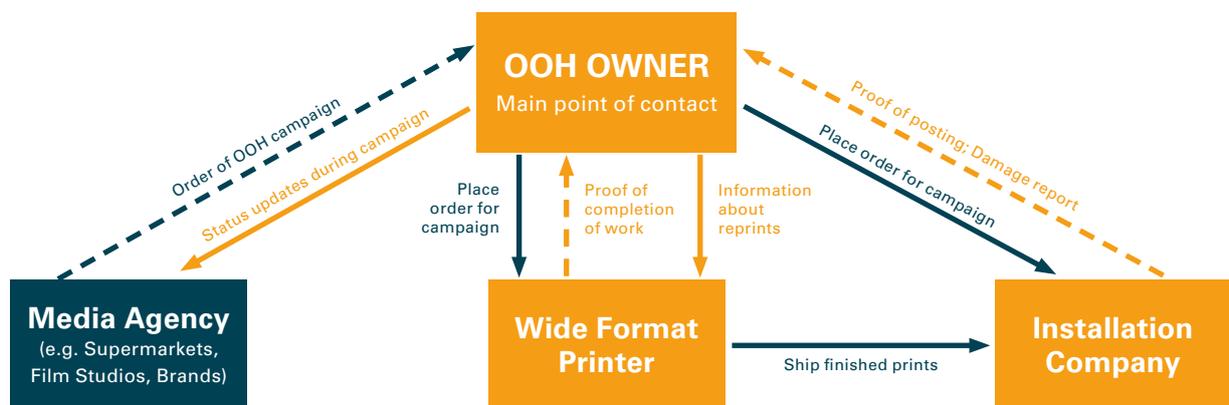
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# The Automation Boost Your Out-Of-Home Campaigns Deserve

See it. Prove it. Trust it.

Running an out-of-home (OOH) campaign often involves complex processes, multiple stakeholders, and significant costs. Manual steps, a huge amount of emails, and non-structured feedback loops make coordination difficult and error-prone. Without a reliable flow of information, inefficiencies, delays, and mistakes can quickly accumulate, increasing both time and cost.

**AI Billboard Validation** transforms this process. With **real-time reporting**, **digital validation**, and **proof of posting**, campaigns move forward with greater accuracy and accountability. By adding **AI-powered artwork** checking into the mix, the result is fewer errors, reduced costs, and complete trust across every stage of the campaign. With **REST API integration to your CMS or MIS**, all data flows seamlessly between systems, ensuring end-to-end visibility, automated updates, and fully synchronized workflows.



Example workflow of an out-of-home campaign

## AI-powered proof of posting

More than just photo documentation, GPS tracking, and timestamps – our software brings true intelligence to your out-of-home campaigns.

By combining these essentials with **advanced computer vision**, it instantly verifies posted artwork and flags potential quality issues through **smart artwork checking**. It also detects obstacles, such as construction or other objects, to help **assess the feasibility of the installation**.

In case of damage or incorrect placement, the system **initiates reprints and replacements** to ensure consistent campaign quality.

Manual checks are only required in rare cases, keeping workloads low and freeing up valuable time. The result is a **smooth, reliable, and transparent process** that gives every stakeholder confidence, making campaigns not only faster, but also smarter.

# The world of OneVision Software

## From prepress to production – and beyond

With the knowledge of our customers' requirements and our expertise in the printing industry, the foundation for the development of further workflow software was laid. Over the years, the **OneVision product range has grown to offer automation solutions for numerous printing and industry segments**, as well as software for quality validation, tracking, and tracing based on AI and computer vision.

**AI Billboard Validation is a powerful solution on its own, and the perfect complement to Wide Format Automation Suite.** Together they create an end-to-end workflow, from order entry to printing, mounting, proof of posting, and monitoring.



**Wide Format Printing**



**Label Printing**



**Commercial Printing**



**Book Printing**



**Publishing Printing**



**In-Plant Printing**



**AI Image Processing**



Find out more about our solutions:  
[www.onevision.com/software-solutions](http://www.onevision.com/software-solutions)

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