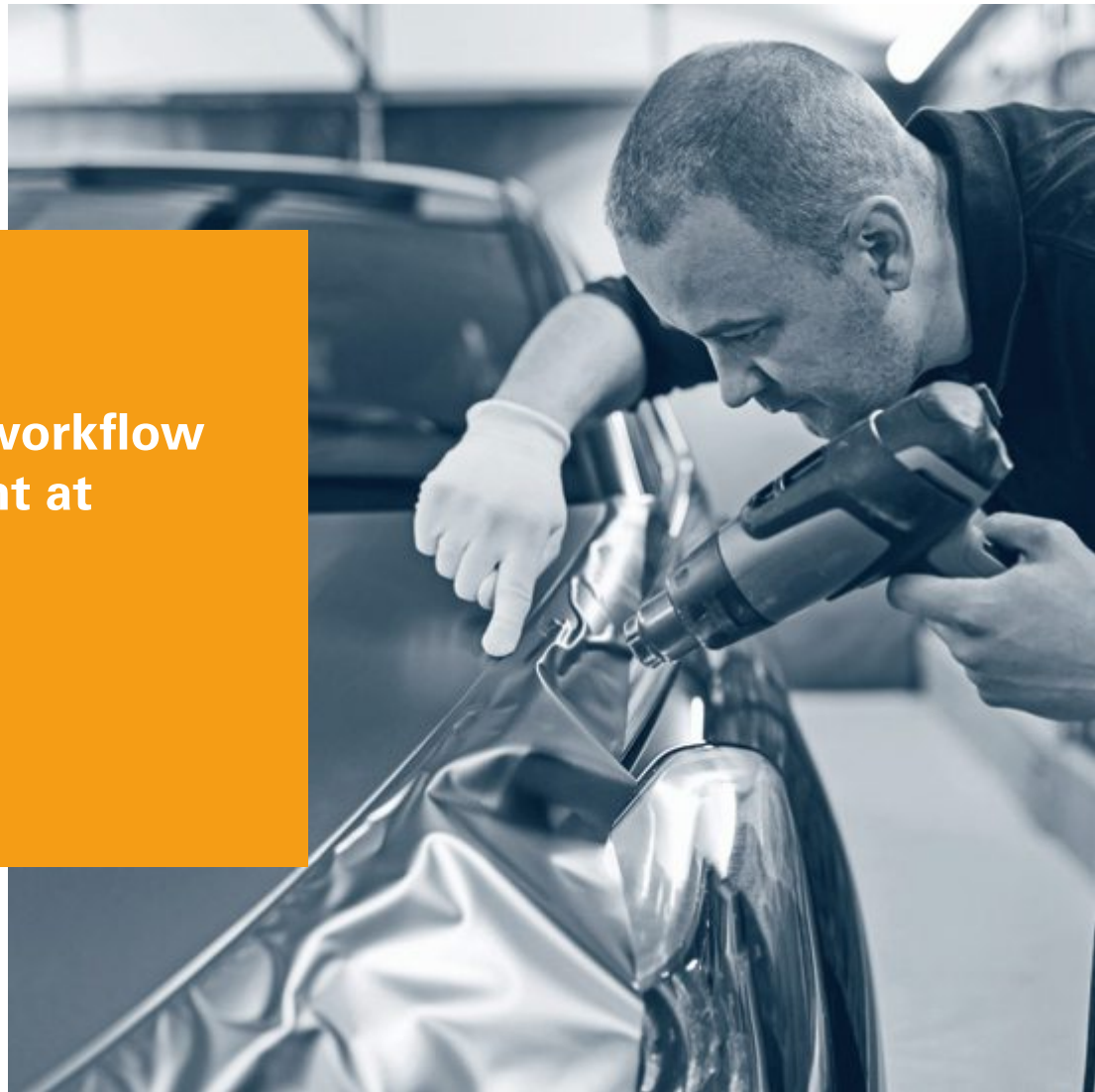


## Innovative workflow management at 2CT Media



### Background

For over a decade, 2CT Media has been an expert in implementing nationally consistent branding strategies. As specialist for vehicle wraps, fleet branding as well as signage, banners, and photo and canvas printing, 2CT Media receives the most orders on a customized basis. It's machinery park includes printing presses from HP, Canon, and Vanguard as well as finishing equipment from Summa, Epilog, and Multicam.

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*“OneVision’s automation software has helped us to reduce the processing time per job by 80%, which gives us the opportunity to grow as a company.”*

Christian de Ramos, Member of the board

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## Challenges

- Files with errors and extreme file sizes
- Project processing time often took three to four days
- Error-prone and tedious manual processing of production files
- Elaborate, manual nesting of multiple jobs
- No connection between production workflow and production machines

## Solutions

- ✔ Individual middleware software based on the companies requirements
- ✔ Automatic file preparation for error-free and print-ready PDF files
- ✔ Automatic generation of missing bleed through intelligent pixel mirroring or pixel stretching
- ✔ Smart nesting analyzes the print jobs in the queue and determines the best combinations to maximize print area
- ✔ Easy integration to webshops/MIS and downstream machines

# BENEFITS

UP TO **80%**  
**FASTER** FILE PROCESSING



**GROWTH POTENTIAL** THROUGH  
STREAMLINED WORKFLOW



**COST SAVINGS** THROUGH  
OPTIMIZED SUBSTRATE USAGE



**SMOOTH** RUNNING  
**END-TO-END** WORKFLOW

**READY TO AUTOMATE YOUR  
PRODUCTION PROCESSES?**



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