



HIGHLY EMBELLISHED LABELS

Faster file preparation thanks to automation

Changing requirements, new technology – for more than 30 years, InForm Etiketten has been helping customers produce the perfect label and has not shied away from the changing times. In order to continue producing labels with an exceptional degree of embellishment, a high variety of types, but small print runs economically, the printing specialist started looking for a suitable automation solution. After the successful implementation, file preparation times were reduced from previously often up to 120 minutes per job to 15 minutes.

Challenges become strengths

Enormous time savings

Reduction of file preparation time from 2 hours to 15 minutes. Optimization of print files is automated; staff can intervene if necessary.

Production on time

Automatic checking and correction of the print files ensures a faster and error free production process.

Connection and integration

Once a machine with its individual requirements has been defined in the software, jobs are sent to production without any further settings.

Production location Germany

Cost savings allow for production in high-wage countries.

More efficiency through automated processes

Faster production for smaller volumes with wide range of varieties

The mapping and automation of all production steps in a central system enables a efficient and clear production control and monitoring.

More transparency

A digital job ticket enables efficient processing of orders from all departments involved in one system. Errors can be tracked easily.

Automation of file input and file preparation

Typical prepress tasks such as the creation of bleed or vanish/white masks, correction of cutting lines or trimming to cutting dies are automated.

Less waste and material consumption

Intelligent nesting eliminates the need for time-consuming preprints and makes efficient use of substrates.

“The Label Automation Suite is a great solution. It gives us less waste, less material consumption and allows us to work more efficiently.”

Dr. Benjamin Rüdert von Collenberg, COO at InForm Etiketten

Initial situation with conventional processes

- File input via CD or flash drive, orders have to be entered into the database manually.
- Manual, laborious tasks in prepress, e.g. creation of bleed or varnish/white masks.
- Manual creation of proofs for the customer.
- Manual creation of files for finishing and embellishment.

Advantages through digitized, automated processes

- ✔ File upload via FTP, e-mail or webshop is much easier and faster. Customer files are automatically added to the system.
- ✔ Automatic preflight to identify and correct errors which saves a lot of time.
- ✔ Automatic proof for customer with all needed information.
- ✔ Finishing and embellishment systems are supplied with the necessary information such as cut lines or varnish masks.

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