



Deliveries on time: Automation in commercial printing

Background

From business stationery to flyers, cards, posters, brochures, magazines and books, Cober is one of Canada's leading commercial printers, including a large format division. The business was founded more than 100 years ago as a printer for grocery flyers. Now, the company handles more than 600 orders per day with different products and requirements. For this, Cober relies on an efficient and on-time automated production workflow. The print service provider produces on machines from Heidelberg, HP, Müller Martini, Epson, and others.

"We are able to have those faster turnarounds because we are able to automate the work."

Jeff Sider, Senior Development Manager

cober

Challenges

- Manual file handling, file checking and optimization takes valuable time
- Incorrect files bogged down the entire workflow and resulted in extensive troubleshooting
- Different print files from different sources; often the specifications were not met
- Systems used were unreliable and often failed
- Staff needs a lot of time for imposition and print form creation

Solutions

- ✔ Automation of file management, preflight including corrections and impositioning
- ✔ Automated file corrections such as adding missing bleed, color management and much more ensure error-free production
- ✔ Print files from various sources (web shops, sales department, etc.) are standardized in a central system
- ✔ The software ensures the stability of the entire process, 24h a day/7 days a week
- ✔ Intelligent workflows handle the fluctuating numbers of incoming jobs (up to 4,000 orders per day at peak times) smooth and reliable

BENEFITS



SMOOTH INTEGRATION WITH WEB SHOPS AND CUSTOMER SYSTEMS



ON-TIME PRODUCTION EVEN WITH HIGH ORDER LOADS



PERFECT-FIT OPTIMIZATION OF PRINT FILES ENABLES **EFFICIENT PROCESSES**



INTELLIGENT AND AUTOMATED PRINT FORM CREATION AND IMPOSITION

READY TO AUTOMATE YOUR PRODUCTION PROCESSES?



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