



## Enormous growth through automated print production at SIEPRO

### Background

Within just a few years, the German print service provider Siepro has evolved from a classic screen printing company into a state-of-the-art digital print facility. As a specialist in the field of foil printing, global players such as Siemens, Meto, Bosch, or Weleda, among others, are supported in the creation of their print products. The growth of Siepro's machinery is remarkable. While in 2017, print jobs were still being processed using 2 Canon UVgel Colorados, there are now 18 printing systems and 11 cutting systems in use. These include machines from Epson, Zünd and Summa.

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*“By using OneVision, we can work much more flexibly and save time and costs.”*

Michael Hiemann, Managing Director

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**SIEPRO**

SIEPRO GmbH & Co. KG // Die Spezialdruckerei

## Challenges

- Time-consuming and tedious nesting with InDesign or Illustrator
- Each workflow had its own format and specifications
- Previous systems were partially manual and no longer economical as the company grew
- Decreasing margins and production times while maintaining high quality standards

## Solutions

- ✔ Intelligent nesting and cutting line management technology
- ✔ Fast adaption of workflows to individual production requirements
- ✔ Merging of jobs from multiple customers into one single print run
- ✔ Direct connection to data entry and production machines – without manual intervention
- ✔ Cutting systems are supplied directly with accurate cutting information

# BENEFITS

UP TO **70%**  
FASTER CUTTING TIMES



**BUSINESS GROWTH AND  
EXPANDING MACHINE FLEET**



**RESOURCE-EFFICIENT  
USE OF MATERIAL THROUGH  
AUTOMATED NESTING**



**FLEXIBLE CREATION OF  
PRINT JOBS**

**READY TO AUTOMATE YOUR  
PRODUCTION PROCESSES?**



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