



Based in Aubagne, France, wide format printing specialist Oxy has a wide range of machinery from different digital printing presses and finishing equipment

# SEAMLESS PRODUCTION WORKFLOW, MORE EFFICIENCY

## Why wide format specialist Oxy counts on automation software for its broad application range

**Oxy – an expert in marking and signage solutions (production of banners, displays, wrappings for means of transportation, flags, floor graphics, industrial labels...) that has been supporting its customers for over 40 years – has chosen OneVision Software as its trusted partner for automating their print production workflows.**

**OneVision** Mr. Leleu, you are a design engineer specialized in automation, production workflows and IT, you have been working for Oxy for three and a half years. What makes Oxy a first class company?

**François Leleu** Oxy's strong point, due to our size, is our ability to respond to all types of requests, whether it is for wall screen printing, sublimation or large format digital printing. We are able to satisfy both very demanding customers on museography with an outstanding printing quality and industrial customers such as Airbus or SNCF, who ask us to respect specific technical plans and precise conditions in terms of manufacturing. Oxy can manufacture a totem, a technical label or make train or helicopter cover.

**OneVision** In 2019 you have decided to invest in workflow automation software. What was the reason to do that?

**François Leleu** When we purchased Wide Format Automation Suite in late 2019 we had a multi-phase project:

The first phase was to automate our sales administration work. For example, it took us a lot of manual work and time to create delivery notes and invoices. Thanks to the easy integration of our ERP system with the workflow management system Workspace Pro X this task is now fully automated. Technically, this was achieved through making use of properties and barcodes in a VDP (variable data printing) setting.

When in 2020 we were affected by the COVID-19 pandemic and wanted to offer new products online, such as Plexiglas panels, anti-projection caps or signage solutions, the OneVision software allowed us to link the web to print sales website to our ERP. Without the OneVision software we would not have been able to feed the orders into our ERP and would not have been able to track the flow of orders that came in.

Now, in 2021 working with the same software, we are preparing for automation in the production of files, especially for large formats. This is going very well, and we have already managed to save a considerable amount of time on the production of one of our key accounts.



Giant posters for e.g. airports produced in wide format



Also for the French state railroad company SNCF Oxy manufactures wraps for their trains



Industrial labels are printed in wide format to save resources and automatically further processed with cutting machines

**OneVision** How did you become aware of OneVision and why did you decide to automate with the Wide Format Automation Suite?

**François Leleu** We attended the presentation held at C!Print 2019 in Lyon. We particularly appreciated the fact that OneVision Software can make direct links with different types of machines, including Canon, Zünd and Caldera for our part. We drew up the specifications, taking into account criteria such as price, flexibility of the solution, ease of integration with our ERP system, XML file processing (allowing for the link with our web to print solution), and we chose OneVision. We are very happy with this choice.

**OneVision** How does your automation workflow look like today?

**François Leleu** Today, we feed our orders directly into our ERP. The work of the designers is concentrated on activities with real added value and the proofs are also for a large part automatically produced. We are about to launch the software on the automation part of the production: preflight with barcode management and camera points. To date, the software with its multiple possibilities satisfies us from A to Z.

**OneVision** How did the installation of the Wide Format Automation Suite go? Since working with the software, how would you rate OneVision's support?



Functions such as nesting and step & repeat intelligently & automatically place artworks on the print sheet and make resource-efficient printing possible





Supersized banners for the exterior display of large scale buildings

**François Leleu** The installation of the Wide Format Automation Suite went smoothly. The ramp-up phase lasted 3–4 days, we were trained and since then, whenever we need help, we contact the OneVision support team. We have a very good relationship with them and what is important is that OneVision’s consultants do not keep information to themselves. The goal is for the customer to become autonomous. I really appreciate that.

**OneVision** How many people are involved in managing the Automation software?

**François Leleu** I am the only one in charge of this software, but depending on the way of using it, it might be interesting to have a partner.

**OneVision** Could you summarize your experience with OneVision in one or two sentences?

**François Leleu** OneVision has allowed us to automate repetitive, low value-added tasks by adapting to our ERP environment. The support team is very responsive and allows us to move forward on various issues. OneVision listens to the customer, especially when it comes to updates that take into account customer suggestions.

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