



Efficient and smooth production of direct mailings

Background

Self-mailers, cards, and other mailings are highly successful with customers, especially when embellished and personalized. This is exactly the kind of product in that printers like Kolumbus and Paragon specialize in. However, the challenge has long been to bring customer files from multiple sources up to a common standard, reduce turnaround times, and improve quality. That's why the print service providers decided to automate their workflows. Within the first few months, enormous success was achieved.

“OneVision offers us professional and well-engineered software to automate and optimize our daily work in prepress.”

Andreas Mann, Prepress Manager at Paragon

PARAGON
Customer Communications

Challenges

- Many incorrect print files, from different sources
- Many manual work steps in print file preparation that took a lot of time
- Detection of errors only on finished prints, often leading to long troubleshooting processes
- Time pressure due to tight time windows in which deliveries have to be made
- Separate, non-integrated stand-alone solutions for file preparation and processing

Solutions

- ✓ Maximum print quality is ensured by standardizing the print files
- ✓ Errors are corrected automatically, manual correction is no longer required
- ✓ Print files are checked and optimized using more than 130 criteria, significantly reducing errors
- ✓ Tight deadlines can be met without any issues, machine downtimes are reduced to a minimum
- ✓ Dynamic and integrated middleware software that interacts with all components involved

BENEFITS



**SMOOTH AND AUTOMATED
PROCESSES**



**SEAMLESS INTEGRATION
OF INVOLVED SOFTWARE & HARDWARE**



**HIGH TIME SAVINGS THROUGH
ELIMINATION OF MANUAL
INTERVENTIONS**



**HIGHER THROUGHPUT
AND LESS DOWNTIME**

**READY TO AUTOMATE YOUR
PRODUCTION PROCESSES?**



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