

# On Paper. Online. On Time.

Get print ready files  
within seconds



Track your entire  
production process



Put your publication  
online easily



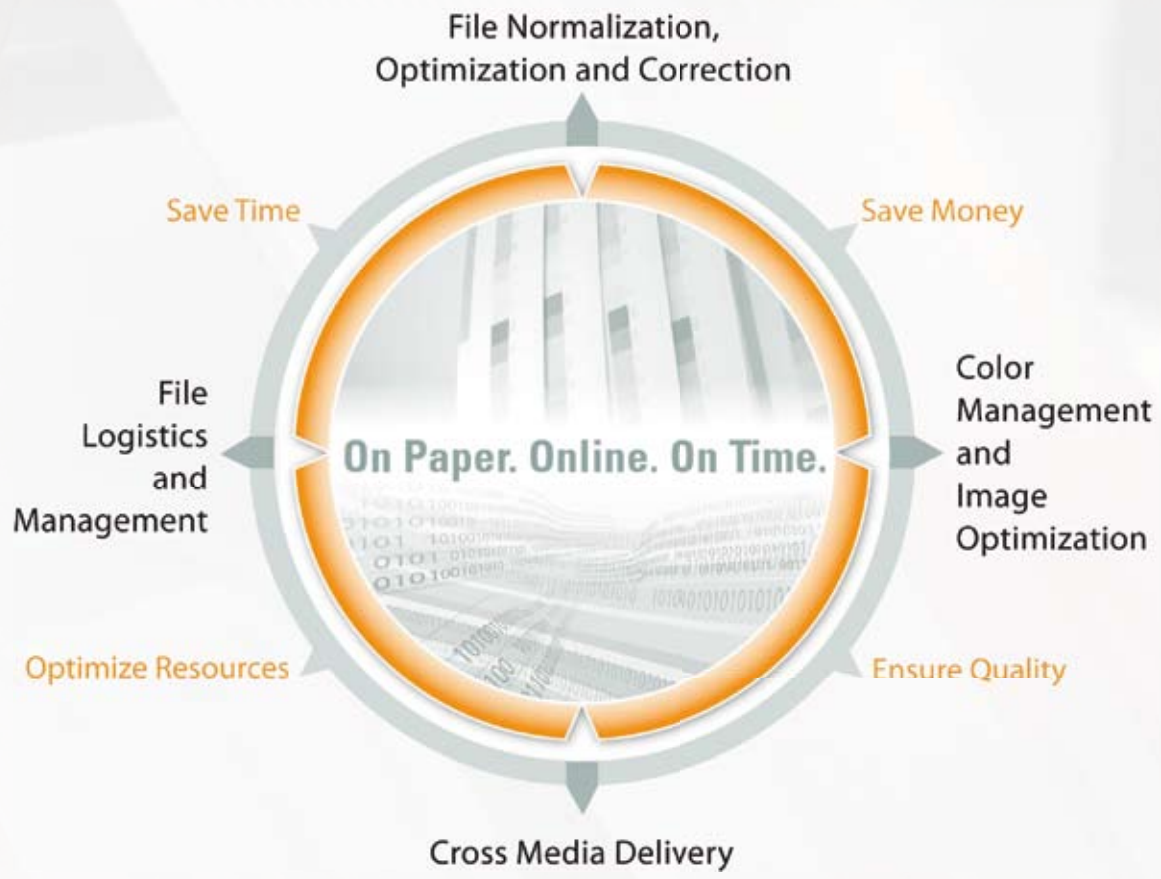
Optimize your  
images automatically



**FOR THE NEWSPAPER INDUSTRY**

PRECISION SOFTWARE SOLUTIONS  
FOR PREMEDIA

WITH ONEVISION SOLUTIONS, GAIN EFFICIENCY  
THROUGHOUT YOUR PREMEDIA WORKFLOW



## THE PERFECT BLEND OF TRADITION AND TECHNOLOGY

Since 1994, the world's leading printers and publishers have relied on premier software solutions from OneVision. From file transmission to normalization, control, correction and editing, OneVision has set the standard for automating, streamlining and optimizing prepress processes. OneVision's solutions have made it possible to provide first-class service to your customers, every time.

Building on this legacy, OneVision is proud to introduce an exciting new array of precision software solutions that move beyond prepress to now premedia as well.

## PHOTO FROM SÃO PAULO, AD FROM TOKYO, COMPLETE PAGE IN LONDON — ONE STOP COLOR, PRINT AND WEB OPTIMIZED

Picture a scenario where photos are sent from any place in the world into a file logistic and management system which then can route them in real-time through an instant automated image optimization process providing your editorial system with high quality photos.

At the same time, your advertisement files are sent through a premier normalization process which also optimizes the CMYK composition to save ink and actually improve print quality.

Take it a step further where the complete page is optimized in the same way.

Of course, all processes are managed centrally and could be monitored even from mobile communication devices.

It doesn't end here. While the newspaper is being printed, the files, already converted into low resolution, are prepared for use online. Video, digital audio, links to URLs, contact forms and much more are then added to offer online readers a fully interactive experience and new possibilities for your advertiser—opening the door to new business opportunities.

Discover the software the world's leading printers and publishers rely on every day to save time, money, and consistently ensure the highest quality in production.

Discover OneVision. On Paper. Online. On Time.

# IMAGINE

Connecting with your customers 24/7

Managing and tracking your production files easily

Monitoring processes even from mobile devices



## BACKBONE WITH MAXIMUM FLEXIBILITY, ACCESSIBILITY & CONTROL

### SUPPORT FILE NORMALIZATION, IMAGE ENHANCEMENT, AD CHECKING AND MORE – WITH A COMPREHENSIVE FILE LOGISTIC SYSTEM

With OneVision solutions, receiving, tracking and coordinating production files through your workflow is easy and effortless. With our Web-based solutions, you can connect with your customers via the Internet or Intranet 24/7. The customer can even receive real-time online feedback about job status, including a soft proof of a production-ready file. Depending on deployed solution, online approval can be given within seconds.

Move files from anywhere to anywhere, ftp to LAN, detach email attachments or let your customer print files into production directly from common Windows or MAC OS X applications via the Internet or Intranet. Increase automation via detailed file transfer scheduling using software that supports your existing file naming conventions with file name parsing and renaming functionality.

Visualize, automate and change premedia processes online from any client in the network authorized to access the respective application. The Web-based, remote monitoring front end features a job history with thumbnails, previews and a detailed overview. Search and filter functions enable streamlined information flow, and workflow processes can be customized to permit a high level of automation while the operator maintains complete control. Processes can be individually assembled to a workflow via drag and drop.

From receiving files from multiple sources to keeping your customers informed, OneVision's software can provide perfect print and online-ready files. Let OneVision's solutions help you manage and coordinate your production processes with ease.

## IMAGINE

Getting a perfect production ready file within seconds

Reducing costs with ink optimized print files

Saving time generating print and web optimized files at once



## CONTINUOUS TRUST IN ONEVISION'S NORMALIZING SOLUTIONS

### LEADING NEWSPAPERS AROUND THE WORLD BENEFIT FROM HIGH QUALITY, PRODUCTION READY FILES GENERATED WITHIN SECONDS

OneVision's original core competence is to provide some of the world's leading automated software solutions for control, correction and optimization of files. With OneVision's solutions, you can automatically examine file contents, correct errors on the fly and receive a detailed report for each document. Multiple output saves time while preparing files for print and web usage at once. And if the volume increases, OneVision's balancing solutions make sure that production runs smoothly avoiding bottle necks. Perhaps the most comprehensive capacities for last minute editing of text, images, graphics and colors in production files add flexibility and allow a maximum of customer service.

Go a step further and achieve significant savings in ink costs by in depth usage of OneVision's color management solutions. Automatically replace expensive chromatic color components (C, M, Y) with the less expensive black (K) components. Results are cost reduction, productivity increases and enhanced quality—all with an easy-to-use interface requiring no third party color expertise.

OneVision can also customize your perfect solution based on your individual requirements; whether you need automated advanced spot color control, corrections of column width and height or automated cropping of pages. Get quality control and automated document optimization that also integrates XML and JDF job ticket technologies for high volume properties with increased complexity. The job tickets are based on standard XML technology which facilitates the communication with job ticket processes and other XML-based systems. OneVision's Business Solutions team can create even more customization depending on your needs. Let us know what you need and OneVision will work with you to make it happen.



## IMAGINE

Enhancing amateur photos within seconds

Decreasing image processing time significantly

Getting professional quality results with no additional training



## THE KEY TO YOUR SUCCESS: HIGH SPEED AND HIGH QUALITY

PRINTERS AND PUBLISHERS MUST HAVE THE RIGHT PHOTO, OPTIMIZED FOR QUALITY, AT THE RIGHT TIME AND AS QUICKLY AS POSSIBLE

A photo taken by an amateur photographer can create a nightmare for your quality metrics. Whether your organization receives 40 images per day or 4,000, optimizing every photo before it appears in print or online is vital.

Using OneVision's image enhancement solutions, you can automatically create high-quality images. OneVision software can significantly reduce manual image processing requirements and speed your time to press or to publishing online.

OneVision's solution processes and improves images automatically. Brightness and contrasts, shadows and highlights—as well as colors—are enhanced. Sharpness is improved. What's more, the software analyzes color values of numerous common elements such as vegetation, sky and skin and modifies the colors according to human viewing patterns.

When additional manual intervention is desired, images can be easily exported to third-party applications or enhanced directly using OneVision's software. No matter whether the adjustment involves the color, color saturation, contrast such as shadows and highlights, brightness, sharpening, scaling, manual cropping or rotation, OneVision's image enhancing solution offers an array of interactive options for image optimization.

## IMAGINE

Efficiently repurposing print content for online use

Maximizing the value of print production

Creating new online opportunities for your customers



## THE PERFECT MARRIAGE OF PRINT AND ONLINE

### PUT YOUR PUBLICATION ONLINE — EXECUTE YOUR NEW MEDIA DELIVERY STRATEGY. EFFORTLESSLY.

Imagine bringing to your readers an entirely new way of approaching your next issue. OneVision brings the familiarity, layout and usability of the traditional printed page online, combining the convenience and function of today's printed page with the latest Web-based technology available. With OneVision's simple and intuitive tool, publishers can not only prepare print files for the Web, but also easily add contextual information to accompany stories and advertisements such as videos, flash animation, digital audio, URLs, email addresses, quick links between pages and sections and more. And all done in-house without outsourcing to expensive external specialists.

Designed to bring printers and publishers from the present into the future, OneVision provides organizations with a way to efficiently transition from print-based to Web-based media. With OneVision software, readers can now easily browse an entire print edition of a newspaper and zoom in on specific sections of interest. Once static pages now come alive with dynamic content, allowing users to access rich media, websites and related content with one click.

With OneVision's cross-media solutions, you can maximize the work that goes into the creation of print media. Rather than creating an entirely separate online presence, now you can utilize your current asset—the printed page—and easily repurpose it for the Web.

Truly the perfect marriage of print and online.

## AUTOMATE THE PREFLIGHTING OF YOUR ONLINE ADVERTISEMENTS

Getting your online ads ready for publication, maybe also in combination with the online issue of your daily newspaper, should be quick and simple. No need to waste valuable resources looking at each file to see whether these files—animated or not—comply with the specifications. With OneVision's solution, the process of checking these parameters and approving or rejecting the file can be fully automated and done within minutes.

## IMAGINE

Securing your return on investment

Improving service using a  
state-of-the-art production environment

Knowing that help is only one call away

# Help!



## GET THE MOST VALUE FROM YOUR ONEVISION SOFTWARE

### STAY UP-TO-DATE AND SECURE YOUR INVESTMENTS WITH ONEVISION'S SOFTWARE MAINTENANCE

OneVision is strongly committed to its customers and works to ensure that their software continues to create returns from the first day of purchase. We also understand that premedia technologies continuously advance. With this in mind, we continuously adapt our solutions according to the latest market and technological evolutions and requirements.

OneVision customers can benefit from these enhancements by entering into an annual Software Maintenance Agreement. This agreement offers our customers an extensive service package around their OneVision software.

Specifically, the maintenance agreement provides live customer service and help desk support, continuous updates and 24/7 access to the OneVision Online Customer Portal. Customers can receive as much help as needed, and any member of your staff can call for support.

Through our Customer Portal, you can get the latest service releases, and updates and manuals are always available to download. You will also receive automatic emails informing you of new software releases and updates.

Make sure that you secure your investments with OneVision's solutions and stay up-to-date—sign up for OneVision's Service and Maintenance Plan today!

## IMAGINE

Having the Best Customers In the Industry

Quality Installations Worldwide

Leading Innovation In Premedia Processes

**IMAGINE ONEVISION. CALL US TODAY.**



## CUSTOMER STATEMENTS

“With the integration of OneVision’s file normalizer, file transfer and ink savings solutions, we were able to increase the productivity of our commercial staff and save approximately 20% of our ink costs each month. The installation was fast and the product interface is very user friendly. The return on investment is guaranteed and we are extremely satisfied with the solution.”

Júlio Augusto de Oliveira, Gerente de Tecnologia, O Popular (Brazil)

“With OneVision software solutions we have a seal for data quality, and a Swiss army knife of Desktop Publishing.”

Louis Bottinelli, Head of the Pre-press Department, International Herald Tribune (France)

“Our customers definitely appreciate the improved process. The first thing they said was it was a dream—and they reported no issues whatsoever. Before, many of our customers had to upload one file at a time. Now, they can quickly upload all of their files, all at once, and OneVision’s connect solution will retrieve them—it saves both our business and our customers an hour or two every night, because it’s now possible to drop files in and walk away.”

Chuck Reitzler, Unix/Prepress Applications Systems Administrator, Color Web Printers (USA)

“Financial Times has been working with OneVision for many years and I have always been impressed with the robust performance of their products. (...) So it is important we have something to rely on. I wouldn’t feel happy putting a paper together without OneVision.”

Peter Slaughter, Advertisement, Production and Operations Director, Financial Times (UK)

“The color options at OneVision’s file normalizer are the most extensive in the industry.”

Johan Leferink, New Technology Manager, Fairfax (Australia)

# On Paper. Online. On Time.

## Precision Software Solutions for Premedia

OneVision is an international software company  
with installations worldwide to secure and optimize complex print and media workflows.

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