



## PRESS RELEASE

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### **OneVision Welcomed into the Growing Enfocus Crossroads Community**

*Germany-based software provider joins as an Application Partner*

**Regensburg, Germany – 21. September 2011** – The Enfocus Crossroads Community continues to gain momentum with the addition of OneVision, a global provider of premedia software solutions to the printing and publishing industry. The Germany-based software provider is joining the burgeoning community as an Application Partner.

From January 2012, Enfocus and OneVision customers will benefit from enhanced integration possibilities between Enfocus Switch and OneVision's flagship solutions, Asura, Amendo and Speedflow Impose. The improved integration will make workflow automation easier than ever.

#### **An industry-renowned Application Partner**

OneVision is a trusted partner of publishing and printing houses around the world. More than 2,000 customers rely on the company's innovative software solutions for control, correction and normalization of files, ink saving, image enhancement, ePublishing and file logistics to ensure flawless prepress and premedia operations.

Following OneVision joining the Crossroads community, the company's Asura, Amendo and Speedflow Impose software solutions will soon feature standard interfaces for easy integration with Enfocus Switch, ensuring maximum flexibility for customers' workflows.

#### **Responding to industry trends and customers' needs**

Angelo Manno, Global Account Manager Crossroads, explains the inception of the Enfocus Crossroads Community: "We set up Crossroads to give customers what they want most – an open

integration platform, where they can choose different, multi-vendor applications that are easy to integrate, control and automate.

“We’re very proud to partner with industry pioneers, and OneVision’s participation as an Application Partner will certainly enhance the Community which is centered around Enfocus Switch automation. Integrating Switch with OneVision’s product range will ensure customers enjoy a streamlined, flexible and highly automated workflow.”

Peter Eis, Director of Workflow Applications at OneVision Software, is convinced that joining the Crossroads community will result in greater benefits for customers: “With process automation within the industry continuing to rise, customers need flexible solutions that can be easily connected and integrated into a seamless workflow solution.”

“By partnering with Enfocus, we can accommodate this need and help our customers move towards a fully automated workflow.”

### **OneVision: streamlining workflows, automating production**

OneVision’s Asura handles files in PDF, PostScript, EPS, XPS or TIFF format. The powerful software tool automatically checks the file content, makes the necessary corrections, and converts the data into a flawless print file.

Amendo is OneVision’s image color correction engine. It provides printers and publishers with professional-quality image enhancement and color correction, significantly reducing the time and effort needed to process photos and images.

Meanwhile powerful impositioning software, Speedflow Impose, positions separated, composite and monochrome PDF pages for further processing. It offers a variety of imposition layouts and print combinations that can be seamlessly integrated into any printing or media workflow.

### **Crossroads: making automation with Switch more accessible**

Established in 2007, Enfocus Crossroads community provides the expertise and resources to make automation with Enfocus Switch more accessible to printing and publishing professionals.

The community brings together Enfocus Switch users, Application Partners who offer solutions that integrate with Enfocus Switch, and Integrator Partners, who can help with more complex integration projects.

### **How Crossroads works**

Crossroads helps users to find solutions and answers for their specific automation requirements. At exhibitions, automation seminars and other venues, users are able to meet with other Crossroads community members and discuss possible solutions.

A dedicated Crossroads web portal is available to get Switch users up and running quicker and easier. It gives Switch users all relevant information on the applications that integrate with Switch, and there's a whole library of Switch flows ready for downloading and importing.

Crossroads also provides partners with the necessary means and visibility to promote their integration with Switch. Partners can make their applications available as a trial through the website, [www.crossroads-world.com](http://www.crossroads-world.com).

And to promote interaction and collaboration between all community members, the Crossroads portal also hosts a forum and partner blogs.

### **About OneVision**

OneVision's state-of-the-art premedia software is used every day by the world's largest newspapers and magazines, leading publishers, commercial and digital printers as well as companies in the emerging area of on-demand publishing. By streamlining workflows and automating production processes, OneVision's flagship solutions allow organizations to save time, reduce costs and ensure the highest level of quality for printed materials. Headquartered in Germany and with locations in the U.S., United Kingdom, France, Brazil, Singapore and India, OneVision continues to bring innovative solutions to companies worldwide.

For more information, contact OneVision at +49 (0) 941 78004 0 or visit [www.OneVision.com](http://www.OneVision.com).

### **About Enfocus**

Enfocus provides modular and affordable tools safeguarding job quality and enabling automation throughout the complete production chain. Innovative solutions improve communication between design and production while enhancing productivity and predictability through automation of routine tasks.

Step-by-step deployment dramatically increases added value without forcing users to completely rethink their way of doing business. Well-known brands include Instant PDF, PitStop and Switch.

Enfocus is a business unit of EskoArtwork and has its headquarters in Gent, Belgium.

### **About EskoArtwork**

EskoArtwork is a global supplier of integrated solutions for packaging, sign and display finishing, commercial printing and professional publishing. Its products and services help customers raise productivity, reduce time-to-market, lower costs and expand business.

EskoArtwork employs around 1050 people worldwide. Its global sales and support organization covers Europe, the Americas and the Asia Pacific and is completed by a network of distribution partners in more than 45 countries.

EskoArtwork is headquartered in Gent, Belgium, and has R&D and manufacturing facilities in five European countries, the United States, China and India. The consolidated full year financials ended for 2010 with revenue of EUR 184.1 million.

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