

PRESS RELEASE

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OneVision@Publishing Expo in London: Powerful Software Solutions for Image Enhancement, Automated File Logistics and e-Paper creation

OneVision will display its latest software solutions for the publishing industry at Booth #A190

Regensburg, Germany – 22. January 2010 – OneVision, a global provider of prepress and premedia software solutions to the printing and publishing industries, will be presenting a broad range of software solutions at London's Fifth Annual Publishing Expo at the Olympia 2 Exhibition Centre, booth #A190. Focusing on process automation and resource optimization, OneVision will show solutions for automated file control, correction and normalization, ink saving, image enhancement, preflighting of online ads, in-house creation of ePapers and file logistics.

During the show, which is taking place from February 24 – 25, OneVision will display the latest versions of its software solutions including Amendo, Contenio, Mirado and Voyager which are designed to meet the specific prepress needs of newspaper and magazine publishers.

Amendo, OneVision's solution for automated image enhancement, significantly decreases image processing time by automatically adjusting elements such as colour, shadows and highlights, brightness and contrast, so printers and publishers can reduce time-to-press by decreasing the need to manually correct images.

Contenio automatically preflights online advertisements. This automated control of the web advertisements and animations not only saves you valuable working time; it also helps to protect the visitors of your web content from unwanted and costly surprises through Malware attacks.

Voyager gives advertising customers and agencies the ability to easily upload and submit their files 24/7 to publishers. The integrated approval process allows each customer to accept or reject the real-time proof online, thus minimizing administrative work for both publishers and advertisers.

Mirado, OneVision's new ePaper solution, enables newspaper and magazine publishers to create their ePaper or eMagazine entirely in-house. The possibility of easily integrating e-mail and web links, flash animations or additional information allows a maximum of flexibility in supporting customized cross media campaigns.

Says Barry Tweddell, National Sales Director for UK at OneVision: "The World Wide Web offers a huge number of new business opportunities for newspaper and magazine publishers. But astonishingly, only very few companies are able to generate any significant profit from their online activities. At Publishing Expo, we will present solutions that help to make use of these opportunities for the mutual benefit of publishers, advertisers and readers." Continues Tweddell: "In addition, we will focus on showing our visitors how the latest versions of OneVision software solutions can help increasing their production efficiency, thus strengthening their competitiveness and profitability in these tough economic times."

OneVision's customers include national, regional and local newspaper and magazine publishers, as well as digital and commercial printers in more than 60 countries.

For more information please contact our OneVision subsidiary in the UK

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About OneVision

OneVision's state-of-the-art premedia software is used every day by the world's largest newspapers and magazines, leading publishers, commercial and digital printers as well as companies in the emerging area of on-demand publishing. By streamlining workflows and automating production processes, OneVision's flagship solutions allow organizations to save time, reduce costs and ensure the highest level of quality for printed materials. Headquartered in Germany and with locations in the U.S., United Kingdom, France, Brazil and Singapore, OneVision continues to bring new solutions to companies worldwide. For more information, contact OneVision at +49 (0) 941 78004 0 or visit www.OneVision.com.

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