

PRESS RELEASE

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OneVision to Showcase its Precision Software Solutions for Premedia at IFRA Expo 2010

International provider of software solutions will present its latest innovations at Booth #1.145, Hall A1

Regensburg, Germany – 28. September 2010 – OneVision, a global provider of prepress and premedia software solutions to the printing and publishing industries, has announced that it will be presenting its latest software innovations at IFRA 2010, taking place from October 4 to 6 in Hamburg, Germany.

With its broad range of software solutions designed to automate production processes and optimize limited company resources, OneVision has since long established itself as a reliable partner to newspapers and printing companies around the world.

At IFRA Expo 2010, the company will show its solutions for automated file control, correction and normalization, ink saving, image enhancement, preflighting of online ads, in-house creation of ePapers and file logistics.

This year's show highlight at IFRA Expo 2010 will certainly be Mirado: OneVision's ePaper solution enables publishers to create the electronic version of their publication entirely in-house. Multiple use of the print ad space – e.g. for videos, animations and links – combined with personalization capacity to target individual groups offer new revenue opportunities. With Mirado, producing ePapers has never been easier: The re-purposing of the print file is done fully

automated. Quick drag & drop functionality to add rich media content makes editing easy and allows a maximum of flexibility in supporting customized cross media campaigns.

Another highlight will be the new version of Amendo: OneVision's software tool for image enhancement analyzes each image independently and automatically makes all necessary corrections and optimizations within seconds. With its intuitive and easy to use interface, Amendo provides printers and publishers with professional-quality image enhancement and color correction that can significantly reduce the time and effort needed to process images and reduce time to press. Amendo 2.5, the latest version of the image enhancement software which has been launched recently, now supports Photoshop® EPS and PSD files.

"At the moment, everybody is talking about the latest trends in e-publishing and e-reading, especially with the emergence of all those new mobile devices such as iPad™, Smartphones and Netbooks.", says Isabelle Tricot, Director Marketing at OneVision. "And newspaper publishers need to find new and innovative ways to bring their news content online – as well as generate new revenue streams on evolving Business Models.

At IFRA Expo, we will present solutions that help to make use of the numerous business opportunities the internet has to offer - for the mutual benefit of publishers, advertisers and readers."

OneVision's software is used by many of the world's leading commercial and digital printers as well as publishing organizations in more than 60 countries.

For more information, contact OneVision at +49 (0) 941 78004 0 or visit www.OneVision.com.

About OneVision

OneVision's state-of-the-art premedia software is used every day by the world's largest newspapers and magazines, leading publishers, commercial and digital printers as well as companies in the emerging area of on-demand publishing. By streamlining workflows and automating production processes, OneVision's flagship solutions allow organizations to save time, reduce costs and ensure the highest level of quality for printed materials. Headquartered in Germany and with locations in the U.S., United Kingdom, France, Brazil, Singapore and India, OneVision continues to bring new solutions to companies worldwide. For more information, contact OneVision at +49 (0) 941 78004 0 or visit www.OneVision.com.

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