

## PRESS RELEASE

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### **OneVision to Unveil Latest Software Innovations at Gulf Print in Dubai**

*German-based provider of printing and publishing software solutions will showcase its latest products for printers and publishers*

**Regensburg, Germany, March 17, 2009** – OneVision, a global provider of prepress and premedia software solutions to the printing and publishing industries, announced today that it will be attending Gulf Print 2009 in Dubai on April 6 – 9.

During the biennial event, OneVision specialists will be on hand at **booth E125** to provide demonstrations of the software and answer questions from event attendees. OneVision will be spotlighting its cost-effective and time saving solutions for newspapers and printers, including:

- **Asura** and **Speedflow** for streamlined and automated preflighting, correction and optimization of print production files.
- **PlugINKSAVEin** for significant reduction of ink costs and improved printing quality.
- **Amendo** for automated and instant image enhancement

Publishers and printers are also welcomed to learn more about **Voyager**, OneVision's comprehensive file logistics tool for convenient 24/7 online file transfer and approval, and **Mirado**, OneVision's new cross media solution to bring print publications online. **Mirado** makes it possible to transition and reuse print files for immediate use on the Web; allowing e.g. the addition of rich media content like flash animations and videos or offering customers to link advertising to their web sites, send emails directly out of the publication and more.

"OneVision's software solutions are developed to save our customers time and money, optimize their resources and ensure highest printing quality," emphasizes Marcus Diwo, Sales Director Middle East – Asia Pacific, OneVision. "Our automated file correction and optimization tools make files print ready within seconds, and our ink saving solution benefits from more than 15 years experience in print file normalization to deliver significant ink savings in combination with high quality printing results. Whether the goal is to reduce our customers' spending, increase their staff's productivity or improve image quality, our software solutions yield a high return on investment, which is so important in today's economy. We are really looking forward to this year's Gulf Print as this is the first show where we present all our drupa 2008 news in the region."

OneVision's software products are currently used by many of the world's leading printing and publishing companies in more than 60 countries. OneVision clients include *Financial Times*, *Frankfurter Allgemeine Zeitung*, *Times of India*, *Wall Street Journal*, *Sydney Morning Herald* and many more.

### **About OneVision**

OneVision's state-of-the-art premedia software is used every day by the world's largest newspapers and magazines, leading publishers, commercial and digital printers as well as companies in the emerging area of on-demand publishing. By streamlining workflows and automating production processes, OneVision's flagship solutions allow organizations to save time, reduce costs and ensure the highest level of quality for printed materials. Headquartered in Germany and with locations in the U.S., United Kingdom, France and Brazil, OneVision continues to bring new solutions to companies worldwide.

For more information, please contact OneVision at +49 941 78 004 400 or visit [www.OneVision.com](http://www.OneVision.com).

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