


 Speedflow cockpit


 Speedflow suite


 KÖLLEN
DRUCK+VERLAG


Workflow Control At Köllen Druck

Difficult tasks are not a barrier but a challenge – that's the motto of Köllen Druck. For fast, professional, and uncomplicated printing, the company uses OneVision prepress software.

Hardly a day goes by without changes on short notice. There is almost always a last-minute job that changes the whole plan for the work day. Köllen Druck has earned a reputation for flexibility, service, on-time delivery, and honesty by taking care of customer needs like this without delay. "We make the impossible possible", says Mario Lamberts, head of the prepress department. This often puts the prepress team under a lot of pressure. The times between data reception, check, and printing are becoming shorter and shorter. With just 40 employees in the whole company, Köllen Druck handles a printing volume of 10,000 plates every year. "Our daily work routine covers organizing the jobs, discussions with customers, telephoning, production, set-up of the machines, and problem solving", says Mario Lambertz.

To be able to cope with the growing requirements in the prepress area, Köllen Druck started using OneVision Speedflow and Speedflow Cockpit at the beginning of 2005. After testing competing products from Creo, Agfa, Fuji, Esko, and Heidelberg, the company decided to implement Speedflow in their workflow. "The test phase tipped the scale and convinced us. Once it had been integrated in the production, we didn't want to do without the software any more: the file check of Speedflow Check, the PDF editing of Speedflow Edit, and the workflow control of Speedflow Cockpit are just perfect." Before integrating the software in their workflow, the team had to struggle with the common prepress problems: colour definitions and profiles were wrong, picture resolution was too low – and sometimes was not even discovered – and spot colours were not defined correctly. Additionally, missing fonts sometimes resulted in long hours for the team. Today 98 % of the jobs are handled via Speedflow. "PDF editing has made a quantum leap since we integrated Speedflow in our workflow", says Mario Lambertz.

Searching for their individual CTP-System Köllen Druck decided to separate their workflow and output to achieve the best possible solution. "OneVision's workflow solution was very convincing, and on the output site we decided to purchase the Fuji Violett image setter V9600," explains Mario Lambertz. "Due to the good co-operation

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between OneVision and Fuji we could install the prepress concept which actually fits our needs perfectly.”

To automate the workflow further, Köllen Druck has also integrated Speedflow Cockpit in their workflow. Speedflow Cockpit is OneVision’s workflow control and collaboration tool. “Speedflow Cockpit was more unfamiliar to us than Speedflow itself. If you are used to working on your own without control, it will feel a little weird to be ‘observed’. Now we wouldn’t want to do without the standardization provided by Speedflow Cockpit.” Speedflow Cockpit today controls the whole communications process for the prepress team at Köllen Druck and improves cooperation among the different departments. From data reception to imposition, all files today are routed automatically – a real benefit, especially for mass production. “Finally, we are able to manage the individual components of our workflow in a networked environment. Another real benefit is the fact that the different employees can work in parallel, while we retain control over all the work processes in one single system. Now that we have used the automatic imposition feature of the Speedflow Cockpit module AutoImpose, we wouldn’t want to do without it!”

Köllen Druck is very satisfied with the OneVision solutions. We can just no longer imagine working without Speedflow and Speedflow Cockpit. “We estimate that we will have reached the return-on-investment after about six month. Today it is no longer a problem to execute incoming jobs rapidly and automatically, even on short notice. In that way we live up to our motto: For us, difficult tasks are not a problem but a solvable challenge.

Interested? Then click www.OneVision.com for further information.

If you would like to know more about Köllen Druck & Verlag GmbH, please visit www.koellen.de



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