



Optimized production processes at medienkraftwerk

Background

medienkraftwerk GmbH is one of the largest German manufacturers of mobile display solutions for exhibitions, events and other promotional activities. The company was founded in 1995. Since then it has grown to a production area of over 900m². The state-of-the-art machinery consists of Canon and HP printing machines, Zünd cutters and Summa plotters. To ensure competitiveness, high quality and short response times, the print service provider has chosen the OneVision software solution.

“Thanks to OneVision, we have been able to reduce our material consumption and speed up our response times. The software has proven to be indispensable for optimizing our production.”

Daniel Jamann, Graphics Department

medienkraftwerk

Challenges

- File input via e-mail with download link from the web shop
- Manual reading of e-mail and downloading of individual input files
- Incorrect files are manually corrected by graphics department
- Time-consuming creation of print forms including all product-specific features (e.g. hemstitches, eyelets, nesting)
- Manual transfer of final print and cut files to press and postpress systems

Solutions

- ✔ Direct connection to various web shops
- ✔ E-mail with XML input data is automatically downloaded, read and processed
- ✔ Automatic file check incl. e-mail for customer approval
- ✔ Discharge of employees through automation of subsections
- ✔ Reduced material consumption through time-controlled, automated nesting

BENEFITS



FLEXIBILITY THROUGH **MODULAR**
SOFTWARE STRUCTURE



MORE **CAPACITY** FOR **NEW**
BUSINESS OPPORTUNITIES



SIMPLIFIED HANDLING OF
PRODUCTION PROCESSES



INTEGRATION INTO
EXISTING SYSTEMS

**READY TO AUTOMATE YOUR
PRODUCTION PROCESSES?**



CONTACT US
www.onevision.com/contact . contact@onevision.com

OneVision