



Time and cost savings through automated image processing

Background

Reduced costs, decreased production times – how can this be achieved with in-sourcing and automation? This was the question posed by the German publishing house Konradin. With about 300 employees, the company produces and publishes a wide range of specialist and knowledge magazines, including the corresponding online portals. On average, the publishing house processes about 40,000 images per year. By in-sourcing image processing and automating it, Konradin was able to reduce the costs of magazine production and significantly shorten processing times.

Success Story Image processing and optimization

konradin
mediengruppe

Challenges

- External repro service needs more than 24 hours for image optimization
- Initial automated image enhancement with a defined standard; uniform across all magazine titles
- Subsequent manual intervention required in more than 50 percent of cases
- Adjustment and expansion of processes requires effort and cost for external manpower
- Data must be transferred to external provider

Solutions

- ✔ Optimized and (print-)ready images within a few seconds
- ✔ Individual processing of images, according to defined processing steps
- ✔ Significantly improved quality of automated image processing reduces manual intervention to a minimum
- ✔ Short-term workflow changes can be flexibly handled in-house without interrupting processing
- ✔ All data remains in-house and is processed on the company's own servers

BENEFITS



SIGNIFICANT TIME SAVINGS
AND SMOOTH HANDLING
OF PEAK TIMES



SEAMLESS INTEGRATION
TO EDITORIAL SYSTEMS



INDIVIDUAL AND FLEXIBLE
PROCESSING OF IMAGE FILES



HIGH DATA SECURITY
THROUGH PROCESSING
ON OWN SERVERS

**READY TO AUTOMATE YOUR
PRODUCTION PROCESSES?**



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