OneVision

Innovative workflow management at 2CT Media

Background

For over a decade, 2CT Media has been an expert in implementing nationally consistent branding strategies. As specialist for vehicle wrapping, fleet branding, signage, banners as well as photo and canvas printing, 2CT Media receives the most orders on a customized basis. Its machinery includes printing presses from HP, Canon, and Vanguard as well as finishing equipment from Summa, Epilog, and Multicam.

"OneVision's automation software has helped us to reduce the processing time per job by 80%, which gives us the opportunity to grow as a company."

Christian de Ramos, Member of the board

2CT MEDIA

Challenges

- Files with errors and extreme file sizes

- Project processing time often took three to four days

- Error-prone and tedious manual processing of production files

- Complex, manual nesting of multiple jobs

- No connection between production workflow and production machines

Solutions

- Individual middleware software based on the companies requirements

- Automatic file preparation for error-free and print-ready PDF files

- Automatic generation of missing bleed through intelligent pixel mirroring or pixel stretching

- Smart nesting analyzes the print jobs in the queue and determines the best combinations to maximize print area

- Easy integration to webshops/MIS and downstream machines

BENEFITS

UP TO **80%**

FASTER FILE PROCESSING

GROWTH POTENTIAL THROUGH STREAMLINED WORKFLOW

COST SAVINGS THROUGH OPTIMIZED SUBSTRATE USAGE

SMOOTH RUNNING **END-TO-END** WORKFLOW

READY TO AUTOMATE YOUR PRODUCTION PROCESSES?

CONTACT US
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