



High print quality,
short delivery times
and competitive prices
– profitable production
of photo items at
posterXXL

Background

posterXXL is one of Germany's leading providers of photo services in digital printing. With around 200 employees, the company produces exclusively in Munich a wide variety of B2C and B2B photo products such as photo books, photo gifts, wall art prints and much more. posterXXL prints not only on various photo printing papers, but also on canvas, alu-dibond, Forex/PVC and much more. Therefore large format printers such as HP DesignJet, HP Latex, Canon Arizona or Mimaki JV300 are used. Cutting systems from Zünd, among others, are used in postpress.

“You don't need an IT education, you don't have to be a developer to operate the system. If you really get stuck anywhere, OneVision has a great helpdesk that you can contact by phone or email.”

Bastian Götz, Department Manager

posterXXL

Challenges

- Different manufacturing times for various products
- Manual and time consuming creation of bleed as well as other prepress tasks
- Time-consuming cutting with high substrate consumption
- Need of IT support to make any change in production; IT is the most expensive resource
- Germany as a high-wage production location

Solutions

- ✔ Automation software gets products with different production times in synch
- ✔ File check, corrections (e.g. adding bleed) and preparation are done automatically – without a mouse click
- ✔ Nesting technology arranges files in the most efficient way; special cut files ensure fast postpress
- ✔ Changes to the production can be implemented and modified quickly and flexible without IT
- ✔ Cost savings allow production in high-wage countries

BENEFITS



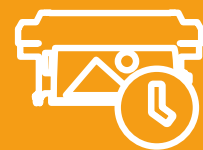
SEAMLESS INTEGRATION
OF ALL SYSTEMS INVOLVED



ON-TIME PRODUCTION
OF DIFFERENT PRODUCTS



FAST AND FLEXIBLE
WORKFLOW ADJUSTMENT



UP TO 15,000 PRINT OF ONE
ORDERS PER DAY

**READY TO AUTOMATE YOUR
PRODUCTION PROCESSES?**



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OneVision